

# Marinda Schneider

## UI/UX Designer and Front-end Developer

marindaschneider@gmail.com | 618.670.0621 | marindaschneider.com

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### SKILLS

#### Languages

HTML  
CSS/Sass  
JavaScript  
jQuery/jQueryUI  
Ember.js  
React.js  
NPM

#### Programs

Illustrator  
Photoshop  
InDesign  
Experience Design  
InVision  
Visual Studio Code  
Sublime Text 2, 3  
SourceTree  
JIRA/Bamboo/Bitbucket  
Microsoft Office  
Git

#### Methodologies

Responsive Design  
Material Design/BEM  
Agile Programming  
Functional Programming  
Unit Testing  
Scrum

### EXPERIENCE

#### UI/UX Engineer II - InComm InCentives (formerly Meridian Loyalty)

JULY 2019 - PRESENT

- Lead the design and front-end team for large scale incentive and loyalty programs
- Design and code modern UI/UX solutions for InComm's new Encor platform solution using Adobe Experience Design, HTML, CSS, JavaScript and jQuery
- Utilize Illustrator and Photoshop to create graphic assets including logos, website banner images, custom icons and more

#### Front-end Developer and Web Designer - Meridian Loyalty

JULY 2017 - JULY 2019

- Lead the design and front-end team for InComm Incentive's new loyalty platform
- Develop large scale loyalty ecommerce site based off of prototypes
- Develop responsive and interactive UI/UX solutions for Meridian's WhereverWeb platform solution using HTML, CSS, JavaScript and jQuery
- Work with project managers and other developers to assure the best product is delivered
- Create graphics in Illustrator and Photoshop including logos, website banner images, custom icons and more

#### Software Engineer Associate - NJVC LLC

APRIL 2016 - JULY 2017

- Develop interactive UI/UX solutions using jQuery, the Ember.js framework, React.js framework, and Node.js from the ground up.
- Work with team to develop robust web and mobile applications based on responsive and material design.
- Utilize Cordova to create mobile applications using HTML, CSS, and JavaScript.

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- Create SVG icons, logos, loading animations, and other graphics using Adobe Illustrator.

### **Web Design Teacher and Graphic Designer** - Junior Code Academy

MAY 2016 - NOV 2016

- Apply knowledge of HTML, CSS, and JavaScript to teach kids the basics of web design and functionality.
- Create flyers, coupons, and other designs to help promote JCA.
- Participate in marketing team committee and presentations.

### **Corporate Sponsorship Intern** - St. Louis Blues

SEPTEMBER 2015 - MAY 2016

- Responsible for taking activation photos of sponsor-related elements during games and events.
- Edit and organize photos for use in sales presentations and providing fulfillment of sponsorship contracts.
- Interact with fans to capture photos at events such as Meet and Greets and Post Game Party functions.

### **Graphic Designer** - SIUE Central Housing Office Marketing

OCTOBER 2013 - MAY 2015

- Use Adobe Creative Suite to create flyers, digital signage, web graphics, brochures, E-newsletters and other content for Housing.
- Collaborate, create, and manage media for CHO Social Media group.
- Perform administrative duties such as helping students, answering phones, and managing the CHO movie system.

## EDUCATION

### **Bachelor of Arts in Graphic Design, Minor in Art History** - Southern Illinois University Edwardsville

SEPTEMBER 2011 - MAY 2015

Graduated May 2015

### **Associates in Web Development and Administration** - Southwestern Illinois College

SEPTEMBER 2015 - MAY 2016

Graduated May 2016